



Trucking smarter: AI-Powered **transportation** solution for 247Truckin'

About the Client

247Truckin' is a Massachusetts-based tech startup specializing in the transportation industry. The company offers innovative technology solutions tailored for logistics businesses and transportation service providers.



Objective

The client wanted an application that enabled broker and operator companies to submit and manage bids for load transportation. Additionally, they required advanced features such as intelligent carrier searching, load tracking, and precise transportation route measurement integrated into their mobile app.

Solution Implementation

The Intelligenn team developed an AI-powered solution tailored to meet the unique needs of broker and operator companies in the transportation industry. The mobile app offers comprehensive features designed to streamline load transportation processes, such as:



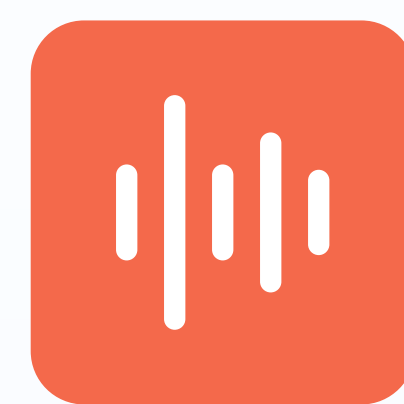
Alternate and fastest route selection

Empower drivers with the ability to explore alternate routes and select the fastest option based on real-time traffic updates and historical data.



Truck finder based on area radius

Enhance operational efficiency by enabling users to locate available trucks within a specified area radius, facilitating quick and convenient matching of loads with suitable carriers.



Total distance calculation

Seamlessly calculate the total distance for each transportation route, while ensuring accurate and efficient route planning.

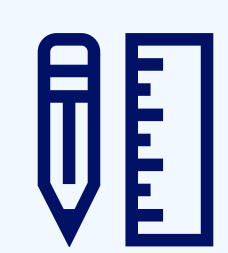


Intelligent navigation

Utilize advanced algorithms to provide intelligent navigation suggestions, by analyzing factors such as alternate routes, peak hours, traffic conditions, and historical data.

Result

The client was able to achieve great results through the implementation of this solution:



Enhanced decision-making

By addressing high turnover rates, the client successfully reduced training issues, fostering a more stable and knowledgeable sales workforce.



Competitive advantage

Through the analysis of good and bad pitches, the client gained insights into their customers' preferences, enabling them to refine their sales strategies.



Cost savings

By selecting the most efficient routes and optimizing load transportation, the company experienced reduced fuel consumption and vehicle wear and tear, resulting in cost savings.



Increased operational efficiency

The app streamlined load transportation processes, reducing manual effort and time required for route planning and load matching.



Improved customer satisfaction

Faster delivery times and accurate tracking enhanced customer satisfaction levels, leading to increased customer loyalty and retention.



We're thrilled with Intelligenn's team! Their expertise in designing our AI-powered trucking solution exceeded expectations!

Learn more about IntelliGenn.ai

Our team at IntelliGenn.AI develops affordable AI solutions – from generative AI to machine learning and predictive analytics. With a wealth of proven experience in AI-powered projects, we expedite startup launches, ensuring you swiftly bring innovations to market, allowing you to focus on growing your business while we expertly handle the technology.

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